



# CrisisGo Client Story: Sterling Public Schools

## Streamlined Communication and Emergency Response

### About The Client



**Sterling Public Schools**  
410 East LeFevre Road  
Sterling, IL 61081  
[sterlingpublicschools.org](http://sterlingpublicschools.org)

**Customer Since:** 2018

“Communication has been a struggle in the past. We have used radios. We tried intercoms and different apps and things. The nice thing with CrisisGo is that everything is in one place: the communication, the crisis plan, and the student rosters, and that’s been a big difference for us.”

**Sara Dail**  
*Assistant Superintendent  
Sterling Public Schools*

### Challenges Faced

Sterling Public Schools needed a streamlined approach to safety communication. In the past, Sterling struggled with internal communication. They tried using radios, intercoms, and other apps, but those resources were not sufficient.

In addition to their communication issues, Sterling Public Schools utilized physical binders to distribute their emergency plans, which made it difficult to ensure that staff members would be able to access their safety protocols during a live emergency.

### Proposed Solution

Utilize CrisisGo's safety platform to streamline their safety communication and information sharing needs.

By utilizing CrisisGo, Sterling Public Schools was able to:

- Build a reliable line of communication that allowed all stakeholders to communicate during an emergency.
- Create easy access to emergency plans for all staff members.
- Escalate severe emergencies to first responders.
- Make their staff more comfortable and confident when responding to emergencies.

### Outcomes

Sterling staff members found value in having their communication channel, emergency plans, and student rosters all in the same location.

Sara Dail, Assistant Superintendent for Sterling Public Schools informed that streamlining their emergency communication and safety plan protocols through the CrisisGo app made it easier for staff to access the information they needed and respond to incidents.

Dail stated, "Our staff feels more comfortable and confident in the plans we have in place due to the improved access. They know they can get to their emergency plans, can communicate, or send a Panic if they need. The communication and access to emergency plans is a game changer for us."